

**Entrepreneurial Engineers
Series Presents:**

“Entrepreneur 101”

**Tuesday, February 8, 5:15 p.m.
SF1105**

Skule graduate and entrepreneur, Paul Chen will speak about his business experiences this Tuesday at 5:15 p.m.

Paul is the CEO of Fortiva. In 1993, Paul founded FloNetwork Inc., served as Chief Executive Officer and Chief Technology Officer, and guided the firm to prominence as a leading email marketing service provider. After raising over \$30M from high-profile venture capital firms, Paul was instrumental in ultimately selling the business in 2001 to DoubleClick for \$80M. Since that time, he has served as an Entrepreneur in Residence at McLean Watson Capital. Prior to launching FloNetwork, Paul held senior development positions with IBM, Honeywell Inc. and Bell-Northern Research Inc.